

PILOT'S WATCHES

The first Special Pilot's Watch left the IWC factory in 1936. It was the start of a close relationship between IWC Schaffhausen and aviation. Just 4 years later came the 52-calibre T.S.C. Big Pilot's Watch, the first observer's watch with a case measuring 55 millimetres in diameter. With the cockpit-like look of its design, it rapidly became a style icon and a model for all classic pilot's watches. Its design was to provide IWC with the inspiration for the Mark 11, produced from 1948 onwards. This, the best known of the Pilot's Watches from the Schaffhausen-based manufacturer, was originally built for the Royal Air Force and has been in constant use for more than 30 years.

In a history going back over 80 years, the Pilot's Watch family has spawned many models that have long been among IWC's most iconic models. The Big Pilot's Watch is one of them – the uncluttered, classically simple dial and triangular index at "12 o'clock", both typical features of the Pilot's Watches, are unmistakably modelled on the 1940 original. In

their look, the Pilot's Watch Mark XVIII models likewise recall one of the first Pilot's Watches from IWC Schaffhausen. The legendary Mark 11 clearly inspired these timepieces. In particular, the new Pilot's Watch Mark XVIII Edition "Tribute to Mark XI" is a tribute to the historical IWC model of 1948. Another noteworthy feature of the Pilot's Watch collection are the special editions, which are launched on a regular basis: with models like "Le Petit Prince" and "Antoine de Saint Exupéry", IWC has been honouring the life's work of the French pilot and writer Antoine de Saint-Exupéry since 2006.



BIG PILOT'S WATCH HERITAGE

REFERENCE 5010



REF. IW501005 in bronze with black dial and brown calfskin strap



REF. IW501004 in titanium with black dial and brown calfskin strap

Limited edition of 1,500 watches in bronze · Mechanical movement · Pellaton automatic winding · IWC-manufactured 52110 calibre (52000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Date display · Central hacking seconds · Breguet spring · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Water-resistant ⋘ 6 bar · Case height 15.4 mm · Diameter 46.2 mm

PILOT'S WATCH MARK XVIII HERITAGE

REFERENCE 3270





REF. IW327006 in titanium with

black dial and brown calfskin strap

PILOT'S WATCH MARK XVIII EDITION "TRIBUTE TO MARK XI"

REFERENCE 3270





REF.IW327007 in stainless steel with black dial and green textile strap

Limited edition of 1,948 watches · Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display · Central hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Water-resistant 6 bar · Case height 10.8 mm · Diameter 40 mm



BIG PILOT'S WATCH EDITION "LE PETIT PRINCE"

REFERENCE 5010



REF. IW 501002 in stainless steel with blue dial and brown calfskin strap

Mechanical movement · Pellaton automatic winding · IWC-manufactured 52110 calibre (52000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Date display · Central hacking seconds · Breguet spring · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of "The Little Prince" on case back · Water-resistant 6 bar · Case height 15.6 mm · Diameter 46.2 mm · Calfskin strap by Santoni

PILOT'S WATCH CHRONOGRAPH EDITION "LE PETIT PRINCE"

REFERENCE 3777





REF. IW 377721
in 18-carat red gold with
blue dial and
brown calfskin strap

Limited edition of 250 watches · Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Date and day display · Stopwatch function with hours, minutes and seconds · Small hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of "The Little Prince" on case back · Water-resistant <>> 6 bar · Case height 15.2 mm · Diameter 43 mm · Calfskin strap by Santoni

PILOT'S WATCH CHRONOGRAPH EDITION "LE PETIT PRINCE"

REFERENCE 3777







REF. IW 377714 in stainless steel with blue dial and brown calfskin strap REF. I W 377717 in stainless steel with blue dial and stainless-steel bracelet BACK VIEW for both References (illustrated is the IW377717)

Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Date and day display · Stopwatch function with hours, minutes and seconds · Small hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of "The Little Prince" on case back · Water-resistant ⋘ 6 bar · Case height 15.2 mm · Diameter 43 mm · Calfskin strap by Santoni

PILOT'S WATCH MARK XVIII EDITION "LE PETIT PRINCE"

REFERENCE 3270





REF. IW327010 in stainless steel with blue dial and brown calfskin strap

Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display · Central hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of "The Little Prince" on case back · Water-resistant ⋘ 6 bar · Case height 10.8 mm · Diameter 40 mm · Calfskin strap by Santoni

PILOT'S WATCH MARK XVIII EDITION "LE PETIT PRINCE"

REFERENCE 3270





REF. IW327016
in stainless steel with
blue dial and
stainless-steel bracelet

Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display · Central hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of "The Little Prince" on case back · Water-resistant ⋘ 6 bar · Case height 10.8 mm · Diameter 40 mm



BIG PILOT'S WATCH PERPETUAL CALENDAR EDITION "ANTOINE DE SAINT EXUPÉRY"

REFERENCE 5038



REF. IW503801 in stainless steel with brown dial and brown calfskin strap

BIG PILOT'S WATCH ANNUAL CALENDAR EDITION "ANTOINE DE SAINT EXUPÉRY"

REFERENCE 5027



REF. IW502706
in 18-carat red gold with
brown dial and
brown calfskin strap

Limited edition of 250 watches · Mechanical movement · Pellaton automatic winding · IWC-manufactured 52850 calibre (52000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Annual calendar with month, date and day · Small hacking seconds · Breguet spring · Rotor in 18-carat gold · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · See-through sapphire-glass back · Water-resistant 6 bar · Case height 15.3 mm · Diameter 46.2 mm · Calfskin strap by Santoni

PILOT'S WATCH DOUBLE CHRONOGRAPH EDITION "ANTOINE DE SAINT EXUPÉRY"

REFERENCE 3718





REF. I W 371808 in stainless steel with brown dial and brown calfskin strap

Limited edition of 1,000 watches · Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Date and day display · Stopwatch function with hours, minutes and seconds · Small hacking seconds · Split-seconds hand for intermediate timing · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of a Lockheed P-38 Lightning on case back · Water-resistant ⋘ 6 bar · Case height 16.8 mm · Diameter 44 mm · Calfskin strap by Santoni

PILOT'S WATCH CHRONOGRAPH EDITION "ANTOINE DE SAINT EXUPÉRY"

REFERENCE 3777





REF. IW 377713 in stainless steel with brown dial and brown calfskin strap

Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Date and day display · Stopwatch function with hours, minutes and seconds · Small hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of a Lockheed P-38 Lightning on case back · Water-resistant 6 bar · Case height 15.2 mm · Diameter 43 mm · Calfskin strap by Santoni

PILOT'S WATCH MARK XVIII EDITION "ANTOINE DE SAINT EXUPÉRY"

REFERENCE 3270





REF. IW327003 in stainless steel with brown dial and brown calfskin strap

Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display · Central hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of a Lockheed P-38 Lightning on case back · Water-resistant ⋘ 6 bar · Case height 10.8 mm · Diameter 40 mm · Calfskin strap by Santoni

BIG PILOT'S WATCH ANNUAL CALENDAR SPITFIRE

REFERENCE 5027



REF. IW502702 in stainless steel with slate-coloured dial and brown calfskin strap

Mechanical movement · Pellaton automatic winding · IWC-manufactured 52850 calibre (52000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Annual calendar with month, date and day · Small hacking seconds · Breguet spring · Rotor with 18-carat gold medallion · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · See-through sapphire-glass back · Water-resistant 6 bar · Case height 15.3 mm · Diameter 46.2 mm · Calfskin strap by Santoni

BIG PILOT'S WATCH SPITFIRE

REFERENCE 5009



REF. IW500917 in 18-carat red gold with slate-coloured dial and brown calfskin strap

Mechanical movement · Pellaton automatic winding · IWC-manufactured 51111 calibre (50000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Date display · Central hacking seconds · Breguet spring · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of a Spitfire on case back · Water-resistant ⋘ 6 bar · Case height 15.8 mm · Diameter 46.2 mm · Calfskin strap by Santoni



PILOT'S WATCH CHRONOGRAPH SPITFIRE

REFERENCE 3777





REF. IW377719 in stainless steel with slate-coloured dial and stainless-steel bracelet

Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Date and day display · Stopwatch function with hours, minutes and seconds · Small hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of a Spitfire on case back · Water-resistant ⋘ 6 bar · Case height 15.2 mm · Diameter 43 mm

BIG PILOT'S WATCH TOP GUN

REFERENCE 5020



REF. IW502001 in ceramic with

black dial and black calfskin strap

Mechanical movement · Pellaton automatic winding · IWC-manufactured 51111 calibre (50000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Date display · Central hacking seconds · Breguet spring · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of the TOP GUN insignia on case back · Water-resistant ← 6 bar · Case height 15.1 mm · Diameter 46 mm

PILOT'S WATCH CHRONOGRAPH TOP GUN

REFERENCE 3890





REF. IW389001

in ceramic with black dial and black calfskin strap



PILOT'S WATCH TIMEZONER CHRONOGRAPH

REFERENCE 3950





REF. IW395001 in stainless steel with black dial and black calfskin strap

Mechanical chronograph movement · Self-winding · IWC-manufactured 89760 calibre (89000-calibre family) · 68-hour power reserve when fully wound · Date display · 24-hour display for Worldtimer function, adjustable via rotating bezel · Stopwatch function with hours, minutes and seconds · Hour and minute counters combined in a totalizer at 12 o'clock · Flyback function · Small hacking seconds · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of a JU-52 aircraft on case back · Water-resistant ○ 6 bar · Case height 16.8 mm · Diameter 46 mm · Calfskin strap by Santoni

BIG PILOT'S WATCH

REFERENCE 5010



REF. IW501001 in stainless steel with black dial and black calfskin strap





PILOT'S WATCH CHRONOGRAPH

REFERENCE 3777







REF. IW377709 in stainless steel with black dial and black calfskin strap

REF. IW377710 in stainless steel with black dial and stainless-steel bracelet

BACK VIEW for both References (illustrated is the IW377710)

Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Date and day display · Stopwatch function with hours, minutes and seconds · Small hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of a JU-52 aircraft on case back · Water-resistant ⋘ 6 bar · Case height 15.2 mm · Diameter 43 mm · Calfskin strap by Santoni



PILOT'S WATCH MARK XVIII

REFERENCE 3270





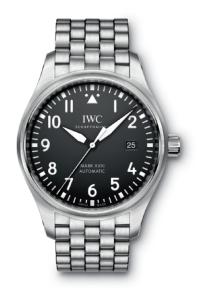


REF. IW327012 in stainless steel with silver-plated dial and black calfskin strap REF.IW327009 in stainless steel with black dial and black calfskin strap BACK VIEW for both References (illustrated is the IW327009)

Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display · Central hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of a JU-52 aircraft on case back · Water-resistant ⋘ 6 bar · Case height 10.8 mm · Diameter 40 mm · Calfskin strap by Santoni

PILOT'S WATCH MARK XVIII

REFERENCE 3270





REF. IW327015 in stainless steel with black dial and stainless-steel bracelet

Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display · Central hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Engraving of a JU-52 aircraft on case back · Water-resistant ✓ 6 bar · Case height 10.8 mm · Diameter 40 mm



PILOT'S WATCH AUTOMATIC 36

REFERENCE 3240





REF. IW324001 in stainless steel with slate-coloured dial and dark brown alligator leather strap REF. IW324009 in stainless steel with brown dial and dark brown alligator leather strap

PILOT'S WATCH AUTOMATIC 36

REFERENCE 3240





REF.IW324008 in stainless steel with blue dial and dark blue alligator leather strap REF. IW324002 in stainless steel with slate-coloured dial and stainless-steel bracelet

SPORT FOR GOOD FOUNDATION —

LAUREUS

IWC has been supporting the invaluable work of the Laureus Sport for Good Foundation since 2005. Through more than 100 projects worldwide, the Foundation helps to improve lives of young people around the world. IWC Schaffhausen plays its part in these projects by organizing an annual children's drawing competition. The subject of this year's competition, "Time to Be Healthy", encouraged many children and adolescents to submit entries.

From over 1,000 entries, the jury selected a drawing by 11-year-old Ana Claudia. The picture was created in conjunction with a project of the Instituto Reação, a Brazilian organization that promotes personal development and social integration through sport and education. Specializing in judo, the organization aims to adapt the principles of this discipline to sport overall, but also – and above all – to life in general.

This year's IWC special edition for the Laureus Sport for Good Foundation, the 12th special edition so far, is taken from the Pilot's Watch collection. The dial of the Pilot's Watch Mark XVIII Edition "Laureus Sport for Good Foundation" comes in the shade of blue that has become traditional for these special editions. On the back of the watch, which is available in a limited edition of 1,500 timepieces, is an engraving of the winning drawing. The 41-millimetre timepiece is powered by the 35111 calibre that is protected against magnetic fields and housed in a ceramic case. The embossed black calfskin strap is extremely comfortable to

wear and underscores the sporty yet elegant appearance of the watch. A part of the proceeds made from this timepiece will go to the Laureus Sport for Good Foundation.





PILOT'S WATCH MARK XVIII EDITION "LAUREUS SPORT FOR GOOD FOUNDATION"

REFERENCE 3247





REF. IW 324703 in ceramic with blue dial and black calfskin strap

Limited edition of 1,500 watches · Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display · Central hacking seconds · Soft-iron inner case for protection against magnetic fields · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · Glass secured against displacement by drops in air pressure · Back engraving of the winning entry from the Laureus Sport for Good Foundation's international children's drawing competition · Water-resistant < 6 bar · Case height 11 mm · Diameter 41 mm