

SINCE 1939



The original Portuguese, here a model made in 1944, with its 98-calibre hunter pocket watch movement

Above all, it was their outstanding sailing skills, their precise nautical charts and the use of instruments such as the astrolabe and Jacob's staff to determine their latitude on the high seas that enabled them to conquer new horizons. The Portuguese watches from IWC are a distant echo from that glorious past. They combine the tradition of nautical instruments with contemporary design and forward-looking mechanics.

At the end of the 1930s, two Portuguese businessmen active in the watch industry were searching for technical precision of the highest order and paid a visit to the factory in Schaffhausen. They ordered wristwatches with steel cases and the accuracy of a marine chronometer. At the time, the only way of meeting their request was with a pocket watch calibre, so IWC decided to take a hunter movement (which also has the crown on the right-hand side) and house it in a wristwatch case. The first Portuguese of 1939 established an IWC watch family whose precision, sheer size and complex mechanics have been a source of pleasure to watch enthusiasts the world over for more than 70 years.

At the Swiss Watch Show in Basel in 1967, IWC presented the Yacht Club Automatic, a superbly crafted men's wristwatch that was perfectly suited to the hardships of life on stormy seas. Small wonder that the Yacht Club soon established itself as one of the best-selling IWC models ever. In 1993, 50 years after delivering the first Portuguese model, IWC reincarnated the tradition of the striking watch family with the anniversary Portuguese watch. In 2000, after 5 years of development, IWC unveiled the Portuguese Automatic with the IWC-manufactured 5000 calibre, an inspired combination of traditional and new IWC technology. Among other things, the imposing IWC pocket-watch-sized movement incorporates bidirectional Pellaton winding and a balance with a Breguet spring for maximum

THE FIRST PORTUGUESE OF 1939 ESTABLISHED AN IWC WATCH FAMILY WHOSE COMPLEX MECHANICS ARE A SOURCE OF PLEASURE TO WATCH ENTHUSIASTS ALL OVER THE WORLD

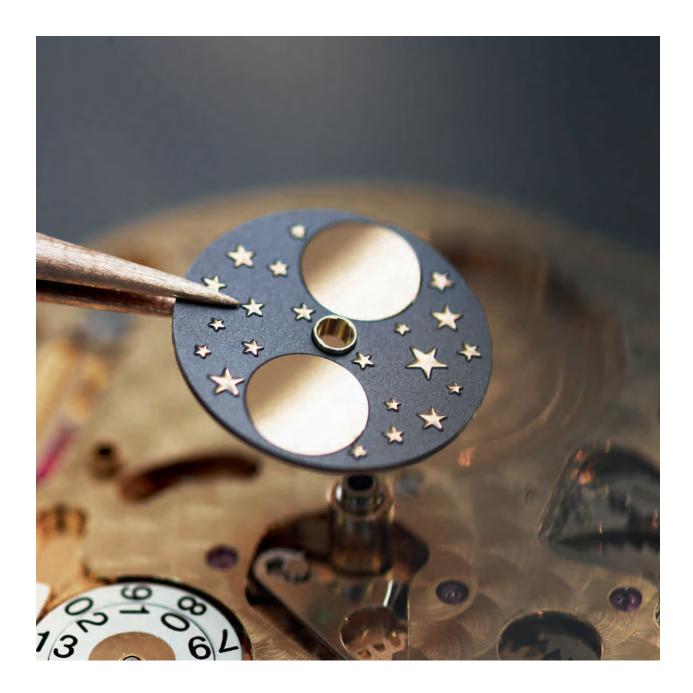
precision. The newly designed 7-day movement with its power reserve display represented a gigantic technological leap in the history of the automatic movement. In subsequent years, other watchmaking complications such as the perpetual calendar, minute repeater and tourbillon would find their way into the watch family. In 2010, IWC celebrated another "Portuguese" year with a wealth of fascinating new products. Leading the way was the flagship of the collection, the Grande Complication in a Portuguese case. The Portuguese Tourbillon Mystère Rétrograde combines the magic of a floating tourbillon with the logic of a date hand that reverts to its starting position. Featuring echoes of earlier styles, the Portuguese Hand-Wound bridges the gap between the original Portuguese and the present, while the Portuguese Yacht Club Chronograph brings a sporting note to the family.

Since 2013, the Portuguese Chronograph Classic with its balanced, classically inspired design and IWC-manufactured movement has perfectly complemented the watch line. In autumn of last year, the new Portuguese Hand-Wound Eight Days enhanced the collection. Its classic, discreet exterior conceals a powerful IWC-manufactured calibre designed to run for a full 8 days.

ONE OF THE MOST SOPHISTICATED WATCHES IN THE WORLD

Vasco da Gama's flagship was a caravel dubbed the São Gabriel; the flagship of the most celebrated watch family from IWC is the Portuguese Grande Complication. Only the best-qualified helmsmen and navigators of their day were good enough to accompany da Gama's fleet; in much the same way, the Portuguese Grande Complication, which is water-resistant to 3 bar, unites a wealth of watchmaking's most outstanding achievements. These include a perpetual calendar that is mechanically programmed until 2499 (it requires just three adjustments in the non-leap years 2100, 2200 and 2300) as well as a perpetual moon phase display and a chronograph. When activated by the repeating slide, the minute repeater chimes out the precise time in harmonious tones. A globe of the world discreetly engraved with lines of latitude and longitude provides a background to the silver-plated dial. On the back cover, an intricate engraving of a sextant, which together with the watch has been an indispensable aid to marine navigation, is an unequivocal sign that the watch is part of the Portuguese watch family. The model in red gold, with solid red gold appliqués and a strap stitched with 18-carat red gold thread, appeared for the first time in 2010. The Portuguese Grande Complication is also available in a platinum case; the strap of this exclusive version is stitched with platinum thread.





PORTUGUESE GRANDE COMPLICATION

REFERENCE 3774



REF. IW 377401 in platinum with black alligator leather strap



REF. IW 377402 in 18-carat red gold with dark brown alligator leather strap

Limited edition of a total of 100 watches per year · Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Perpetual calendar with displays for the date, day, month, year in four digits and perpetual moon phase · Stopwatch function with hours, minutes and seconds · Minute repeater for hours, quarters and minutes · Small hacking seconds · Sapphire glass, arched edge, antireflective coating on both sides · Special back engraving · Water-resistant 3 bar · Case height 16.5 mm · Diameter 45 mm



ACOUSTIC SIGNS OF THE TIME

———For Portuguese explorers out on the open sea, timekeeping was of crucial importance. Using a log together with a special sandglass – the log glass – they were able to measure the vessel's speed. The ship's bell, on the other hand, was used to signal the beginning and end of sailors' watches: the bell would be struck once every half-hour and twice every full hour, with four double strikes signalling the end of a watch. The abstract concept of time was thus being converted into acoustic signs even back then. In the Portuguese Minute Repeater, depressing the repeating slide causes a delicate strike train to sound the time out audibly in hours, quarters and minutes: the full hours on a lower tuned gong, the quarters with double strikes, and the number of minutes that have elapsed since the last quarter on the higher of the two gongs. The repeating mechanism consists of over 200 individual parts working together as if they were in a mechanical orchestra. An all-or-nothing piece ensures that the chimes are only struck if the repeating slide is fully depressed. The watch is equipped with the 98950-calibre hunter pocket watch movement, which comes with stylistic elements from the early F. A. Jones calibres. Both versions are limited to 500 watches.



The IWC-manufactured 98295 calibre, the basic movement of the Portuguese Minute Repeater, has an elongated index for precision adjustment of the balance spring's effective length

PORTUGUESE MINUTE REPEATER

REFERENCE 5449



REF. IW544906 in platinum with black alligator leather strap



REF.1W544907 in 18-carat red gold with brown alligator leather strap

Limited edition of 500 watches each in platinum and 18-carat red gold · Mechanical movement · Hand-wound · IWC-manufactured 98950 calibre (98000-calibre family) · 46-hour power reserve when fully wound · Minute repeater for hours, quarters and minutes · Small hacking seconds · Glucydur®+ beryllium alloy balance with high-precision adjustment cam on balance arms · Breguet spring · Three-quarter bridge · Sapphire glass, arched edge, antireflective coating on both sides · See-through sapphire-glass back · Case height 14 mm · Diameter 44 mm



A MARRIAGE OF MYSTERY AND GLAMOUR

With an appearance as magical as it is distinctive, the Portuguese Tourbillon Mystère Rétrograde is guaranteed to attract inquisitive glances. Watch lovers will be particularly fascinated by the unusual arrangement of the flying tourbillon, consisting of 82 parts, against a deep black background, creating the illusion that the filigree cage containing the balance is rotating in mid-air. Set in a mirror-finished ring, "12 o'clock" appears to come alive and forms the optical centrepiece of the entire dial. The retrograde date display is not only an original complication but also makes a good deal of sense, because a conventional date disc would conceal the tourbillon. After the 31st of the month, it automatically jumps back to the 1st; in shorter months, the hand can be directly advanced until it reverts to the 1st. On the right-hand side of the dial, the 7-day power reserve display indicates how much energy remains in the IWC-manufactured 51900 calibre. As befitting a timepiece of this quality, the Portuguese Tourbillon Mystère Rétrograde comes in a glamorous red gold case with a silver-plated dial and in platinum with a dial in ruthenium black.

PORTUGUESE TOURBILLON MYSTÈRE RÉTROGRADE

REFERENCE 5044





REF. IW504401 in platinum with black alligator leather strap

Limited edition of 250 watches in platinum · Mechanical movement · Pellaton automatic winding · IWC-manufactured 51900 calibre (50000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Retrograde date display · Flying minute tourbillon · Glucydur® · beryllium alloy balance with high-precision adjustment cam on balance arms · Breguet spring · Rotor with 18-carat gold medallion · Sapphire glass, convex, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 15.5 mm · Diameter 44.2 mm

PORTUGUESE TOURBILLON MYSTÈRE RÉTROGRADE

REFERENCE 5044





REF.IW504402
in 18-carat red gold with dark brown alligator leather strap

Limited edition of 500 watches in 18-carat red gold · Mechanical movement · Pellaton automatic winding · IWC-manufactured 51900 calibre (50000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Retrograde date display · Flying minute tourbillon · Glucydur®* beryllium alloy balance with high-precision adjustment cam on balance arms · Breguet spring · Rotor with 18-carat gold medallion · Sapphire glass, convex, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 15.5 mm · Diameter 44.2 mm

TOURBILLON: A TOUR DE FORCE



A major challenge during assembly - the tourbillon in the Portuguese Tourbillon Hand-Wound consists of 64 individual parts

In the Portuguese Tourbillon Hand-Wound, the "whirlwind" – as the word tourbillon translates – revolves on its axis at "9 o'clock" on the dial; or, in nautical terms, at 270 degrees west. The sight of the mechanical, cantilevermounted minute tourbillon invariably attracts rapt attention from watch lovers. The tourbillon rotates around its own axis once every 60 seconds to counteract the pull of gravity on any disequilibrium in the balance wheel that would adversely affect the watch's rate and accuracy. The arched-edge front glass gives the watch a more classical and balanced appearance and optically reduces its height. The dial was chosen to match

the case: slate-coloured for the white gold version and silver-plated for the model in 18-carat red gold. The IWC-manufactured 98900-calibre movement with its intricately decorated nickel-silver three-quarter bridge can be admired through the transparent sapphire-glass back. It belongs in the long tradition of the 98 calibre, which was first designed for hunter pocket watches in the 1930s and has since been continuously improved. For this model, IWC's engineers increased the balance frequency to 28,800 beats per hour, which guarantees excellent precision. The Portuguese Tourbillon Hand-Wound comes with a dark brown Santoni alligator leather strap.

PORTUGUESE TOURBILLON HAND-WOUND

REFERENCE 5463



REF. IW546301
in 18-carat white gold with dark brown alligator leather strap



REF.IW546302
in 18-carat red gold with dark brown alligator leather strap

Mechanical movement · Hand-wound · IWC-manufactured 98900 calibre (98000-calibre family) · 54-hour power reserve when fully wound · Flying minute tourbillon at 9 o'clock · Small hacking seconds · Breguet spring · Sapphire glass, arched edge, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 11 mm · Diameter 43 mm · Alligator leather strap by Santoni



COUNTDOWN TO THE NEXT FULL MOON

The moon was useful to sailors on the open sea not only for navigational purposes. Its influence on coastal tides has always been of greater importance, because the timing of their ebb and flow is reliably dictated by the moon: at new and full moon, high tides are exceptionally high and low tides exceptionally low. In the English Channel the difference can be up to 11.5 metres and in the Gulf of Maine as much as 21 metres, which illustrates the enormous importance of the moon for shipping. Aside from the date, day, month and year in four digits, the Portuguese Perpetual Calendar also indicates the number of days remaining until the next full moon. The display showing its course and featuring mirror images of the moon in the northern and southern hemispheres deviates from the moon's actual progress by just 12 seconds in one lunar period. The striking colour combination found in the white gold version will increase its attractiveness to watch lovers and stargazers: the rhodium-plated moon-phase indicator discs wax and wane thanks to a midnight blue cut-out display in a dial also finished in midnight blue. In the model with the red gold case, the warm tone provides a pleasing contrast to the black dial.

PORTUGUESE PERPETUAL CALENDAR

REFERENCE 5032



REF.IW503203
in 18-carat white gold with black
alligator leather strap



REF.IW503202
in 18-carat red gold with dark brown alligator leather strap

Mechanical movement · Pellaton automatic winding · IWC-manufactured 51614 calibre (50000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Perpetual calendar with displays for the date, day, month, year in four digits and perpetual moon phase for the northern and southern hemispheres · Countdown display showing phases until next full moon · Small hacking seconds · Glucydur® beryllium alloy balance with high-precision adjustment cam on balance arms · Breguet spring · Rotor with 18-carat gold medallion · Sapphire glass, convex, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 15.5 mm · Diameter 44.2 mm



ELEGANT TIME MACHINE



The moon helped mariners to navigate on the open sea and to calculate the tides

The moon phase display on the Portuguese Perpetual Calendar, Reference 5023, is a grand-scale theatre on a tiny stage. Attended by a cluster of embossed stars, the moon rises behind the hemispherical cut-out on the left and waxes to full moon in the centre, before disappearing on the right-hand side. IWC's design engineers have calculated that the moon phase display deviates from the duration of the moon's actual course by just 1 day in 577.5 years. No one has so far noticed the difference. In other respects, this elegant,

up-to-the-minute timepiece leaves virtually no wish unfulfilled with its perpetual calendar, window showing the year in four digits and a 7-day automatic movement with the Pellaton winding system and a power reserve display. Reference 5023 is available in three versions: in a platinum case with a silver-plated dial; in a red gold case with a silver-plated dial and a redgold-plated moon against a blue background; or slightly more restrained, in white gold with rhodium-plated appliqués on a slate-coloured dial with a sun-pattern finish.

PORTUGUESE PERPETUAL CALENDAR

REFERENCE 5023



REF. IW502305 in platinum with black alligator leather strap



REF. IW502307
in 18-carat white gold with dark brown alligator leather strap

Limited edition of 250 watches in platinum · Mechanical movement · Pellaton automatic winding · IWC-manufactured 51613 calibre (50000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Perpetual calendar with displays for the date, day, month, year in four digits and perpetual moon phase · Small hacking seconds · Glucydur®* beryllium alloy balance with high-precision adjustment cam on balance arms · Breguet spring · Rotor with 18-carat gold medallion · Sapphire glass, convex, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 15.5 mm · Diameter 44.2 mm

PORTUGUESE PERPETUAL CALENDAR

REFERENCE 5023





REF.1W502306
in 18-carat red gold with dark brown alligator leather strap

Mechanical movement · Pellaton automatic winding · IWC-manufactured 51613 calibre (50000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Perpetual calendar with displays for the date, day, month, year in four digits and perpetual moon phase · Small hacking seconds · Glucydur®* beryllium alloy balance with high-precision adjustment cam on balance arms · Breguet spring · Rotor with 18-carat gold medallion · Sapphire glass, convex, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 15.5 mm · Diameter 44.2 mm



The IWC-manufactured 51613 movement from the dial side. Clearly visible are the moon phase display and the discs for the year in four digits

A PORTUGUESE WITH A SPORTING SPIRIT

The name of the Portuguese Yacht Club Chronograph harks back to the legendary Yacht Club Automatic of the 1960s and 1970s, an ocean-going watch so excellent and exclusive that it became one of IWC's most successful watches ever. The Portuguese Yacht Club Chronograph has all the precision of a nautical instrument in its genes and boasts a wealth of advanced technical features. Powered by the rugged IWC-manufactured 89361-calibre movement and water-resistant to 6 bar, the chronograph makes no secret of its sporting credentials with a flyback function, an additional flange with a quarter-second scale for recording short periods of time and an analogue display for recording longer stop times on a subdial. The Portuguese Yacht Club Chronograph features crown protection along with luminescent hands and indices. It is available in steel with a black or silver-plated dial and in 18-carat red gold with a slate-coloured dial and black counters. It is supplied with a rubber strap, making it the perfect companion for water sports of all kinds.



PORTUGUESE YACHT CLUB CHRONOGRAPH

REFERENCE 3902





REF.IW390209
in 18-carat red gold with black
rubber strap

Mechanical chronograph movement · Self-winding · IWC-manufactured 89361 calibre (89000-calibre family) · 68-hour power reserve when fully wound · Date display · Stopwatch function with hours, minutes and seconds · Hour and minute counters combined in a totalizer at 12 o'clock · Flyback function · Small hacking seconds · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 6 bar · Case height 14.5 mm · Diameter 45.4 mm

PORTUGUESE YACHT CLUB CHRONOGRAPH

REFERENCE 3902



REF. IW390210 in stainless steel with black rubber strap



REF. IW390211 in stainless steel with black rubber strap

Mechanical chronograph movement · Self-winding · IWC-manufactured 89361 calibre (89000-calibre family) · 68-hour power reserve when fully wound · Date display · Stopwatch function with hours, minutes and seconds · Hour and minute counters combined in a totalizer at 12 o'clock · Flyback function · Small hacking seconds · Screw-in crown · Sapphire glass, convex, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 6 bar · Case height 14.5 mm · Diameter 45.4 mm

A REINTERPRETATION OF A CLASSIC TIMEPIECE

You could call this chronograph in the Portuguese family the big brother of the Reference 3714. The model is slightly larger in diameter and 2 millimetres higher, although the latter makes little difference optically because of the arched-edge front glass. This traditional type of glass gives the design a classic balance that is enhanced by the railway-track-style chapter ring, which also gave the original Portuguese its distinctive appearance. The Portuguese Chronograph Classic is equipped with the IWC-manufactured 89361 calibre. The movement was developed specially to show stopped times up to 12 hours on a separate subdial, which can be read off like the time of day. The Reference 3904 is available in 18-carat red gold or stainless steel with either a silver-plated or slate-coloured dial. The rotor, decorated with Geneva stripes, can be seen through the transparent sapphire-glass back. All models are supplied with a Santoni strap made of alligator leather.



PORTUGUESE CHRONOGRAPH CLASSIC

REFERENCE 3904



REF.1W390402 in 18-carat red gold with brown alligator leather strap



REF.1W390405 in 18-carat red gold with black alligator leather strap



BACK VIEW for both References (shown here is IW390402)

Mechanical chronograph movement · Self-winding · IWC-manufactured 89361 calibre (89000-calibre family) · 68-hour power reserve when fully wound · Date display · Stopwatch function with hours, minutes and seconds · Hour and minute counters combined in a totalizer at 12 o'clock · Flyback function · Small hacking seconds · Sapphire glass, arched edge, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 14.5 mm · Diameter 42 mm · Alligator leather strap by Santoni

PORTUGUESE CHRONOGRAPH CLASSIC

REFERENCE 3904



REF. IW390404 in stainless steel with black alligator leather strap



REF. IW390403 in stainless steel with black alligator leather strap

Mechanical chronograph movement · Self-winding · IWC-manufactured 89361 calibre (89000-calibre family) · 68-hour power reserve when fully wound · Date display · Stopwatch function with hours, minutes and seconds · Hour and minute counters combined in a totalizer at 12 o'clock · Flyback function · Small hacking seconds · Sapphire glass, arched edge, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 14.5 mm · Diameter 42 mm · Alligator leather strap by Santoni

ZEITGEIST COMBINED WITH TRADITION

— Since its debut in 2004, the Portuguese Automatic with date display has become one of the most successful Portuguese models ever to come from Schaffhausen. The balanced dial design, with its appliquéd Arabic numerals, railway-track-style chapter ring and slender feuille hands, retains the classic appeal of the legendary original Portuguese, first manufactured in the 1930s. Its spiritual roots reach all the way back to the voyages of discovery undertaken by the Portuguese seafarers. The voluminous IWC-manufactured 51011 calibre integrates all the finest features ever to grace an automatic movement, such as the highly efficient Pellaton winding system and a 7-day power reserve. Since 2010, the Portuguese Automatic's 42.3-millimetre case has been available in warm-toned, 18-carat red gold. The appliqués on the silver-plated dial are likewise made of red gold. The steel model with its silver-plated dial (like the earlier steel versions) was fitted with rose-gold-plated hands, numerals and hour indices: luxury befitting of a watch model so much in demand. The Portuguese Automatic in 18-carat white gold and the other steel models complete the collection.





The voluminous IWC-manufactured 51011 calibre with its spring-mounted rotor and Pellaton pawl-winding system

PORTUGUESE AUTOMATIC

REFERENCE 5001





REF.IW500106
in 18-carat white gold with dark brown alligator leather strap

Mechanical movement · Pellaton automatic winding · IWC-manufactured 51011 calibre (50000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Date display · Small hacking seconds at 9 o'clock · Glucydur®* beryllium alloy balance with high-precision adjustment cam on balance arms · Breguet spring · Rotor with 18-carat gold medallion · Sapphire glass, convex, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 14 mm · Diameter 42.3 mm

PORTUGUESE AUTOMATIC

REFERENCE 5001



REF. IW500113
in 18-carat red gold with dark brown alligator leather strap



REF. IW500114
in stainless steel with black
alligator leather strap

Mechanical movement · Pellaton automatic winding · IWC-manufactured 51011 calibre (50000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Date display · Small hacking seconds at 9 o'clock · Glucydur®* beryllium alloy balance with high-precision adjustment cam on balance arms · Breguet spring · Rotor with 18-carat gold medallion · Sapphire glass, convex, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 14 mm · Diameter 42.3 mm

PORTUGUESE AUTOMATIC

REFERENCE 5001



REF.IW500107 in stainless steel with blue alligator leather strap



REF.IW500109
in stainless steel with black
alligator leather strap

Mechanical movement · Pellaton automatic winding · IWC-manufactured 51011 calibre (50000-calibre family) · 7-day power reserve when fully wound · Power reserve display · Date display · Small hacking seconds at 9 o'clock · Glucydur®* beryllium alloy balance with high-precision adjustment cam on balance arms · Breguet spring · Rotor with 18-carat gold medallion · Sapphire glass, convex, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 14 mm · Diameter 42.3 mm

THE MOST STYLISH WAY OF MEASURING TIME

The tradition behind the Portuguese family of watches stretches all the way back to the precision nautical instruments used by seafarers to discover the world. A traditional line like this needs a chronograph with a scale calibrated to an accuracy of a quarter of a second. The elegant design and moderate height of the case have made the Portuguese Chronograph one of the most sought-after Portuguese models of them all. Everything is integrated harmoniously on the clearly organized dial: the recessed totalizers, the embossed Arabic numerals and the perfectly proportioned feuille hands for hours and minutes. The chronographs in cases with the warm appeal of 18-carat red gold exude distinctive luxury. The slate-coloured dial with its shimmering sun-pattern finish provides a discreet contrast to the deep black counters, while the blued hands for periods of stopped time provide a colourful highlight to the silver-plated dial.



PORTUGUESE CHRONOGRAPH

REFERENCE 3714



REF. IW371482
in 18-carat red gold with black
alligator leather strap



REF. IW 371480 in 18-carat red gold with dark brown alligator leather strap

Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Stopwatch function with minutes and seconds · Small hacking seconds · Sapphire glass, convex, antireflective coating on both sides · Water-resistant 3 bar · Case height 12.3 mm · Diameter 40.9 mm

PORTUGUESE CHRONOGRAPH

REFERENCE 3714



REF.IW371445 in stainless steel with black alligator leather strap



REF. IW371447 in stainless steel with black alligator leather strap



REF. IW371446 in stainless steel with blue alligator leather strap

Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Stopwatch function with minutes and seconds · Small hacking seconds · Sapphire glass, convex, antireflective coating on both sides · Water-resistant 3 bar · Case height 12.3 mm · Diameter 40.9 mm



IT NEEDS WINDING JUST ONCE A WEEK

In 2013, the 59000-calibre family made its entry into the Portuguese family. After further development, the IWC-manufactured 59215 calibre reliably supplies the watch with energy for a full 8 days. For many watch lovers, winding the Portuguese Hand-Wound Eight Days is both a fixed weekly ritual and a physical pleasure. The actual power reserve is a full 9 days, but an intelligent blocking device restricts the power reserve to the first 192 hours, when the tension in the mainspring remains at its most regular. The Portuguese Hand-Wound Eight Days leans heavily on the purist design of the original Portuguese in the 1930s: arched-edge front glass, railway-track-style chapter ring and feuille hands together with a small seconds dial at "6 o'clock". To retain the characteristic symmetry and simplicity of the dial, the designers positioned the power reserve display on the watch's movement side, which is decorated with Geneva stripes and can be seen through the transparent sapphire glass. The Portuguese Hand-Wound Eight Days is available in 18-carat red gold with a silver-plated dial or in stainless steel with a silver-plated or black dial. All models are supplied with a fine-quality alligator leather strap from the House of Santoni.

PORTUGUESE HAND-WOUND EIGHT DAYS

REFERENCE 5102





REF.IW510204
in 18-carat red gold with dark brown alligator leather strap

Mechanical movement · Hand-wound · IWC-manufactured 59215 calibre (59000-calibre family) · 8-day power reserve when fully wound · Power reserve display on reverse side · Date display · Small hacking seconds · Breguet spring · Sapphire glass, arched edge, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 12 mm · Diameter 43 mm · Alligator leather strap by Santoni

PORTUGUESE HAND-WOUND EIGHT DAYS

REFERENCE 5102



REF. IW510202 in stainless steel with black alligator leather strap



REF. IW 510203 in stainless steel with black alligator leather strap

Mechanical movement · Hand-wound · IWC-manufactured 59215 calibre (59000-calibre family) · 8-day power reserve when fully wound · Power reserve display on reverse side · Date display · Small hacking seconds · Breguet spring · Sapphire glass, arched edge, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 12 mm · Diameter 43 mm · Alligator leather strap by Santoni



THE POWER OF SPORT TO CHANGE THE WORLD



——Sport is a universal language. It is understood all over the world and brings people together. It is a form of training for life that can be a source of encouragement to socially, physically or economically disadvantaged children and adolescents searching for a better life. The Laureus Sport for Good Foundation, founded by Daimler and Richemont in 2000, uses the power of sport in its efforts to alleviate social problems. The Foundation is represented by its partners IWC Schaffhausen and Mercedes-Benz, for whom it is a means of discharging their corporate social responsibility. The Laureus Sport for Good Foundation currently supports over 140 projects around the globe. They address some of the greatest social challenges of our time, especially those affecting young people and children, such as social exclusion and racism. Whether in Mali, Lesotho or Buenos Aires, or disadvantaged areas of Milan and New York, the Laureus Sport for Good Foundation organizes on-the-spot sporting activities that attract young people and convey universal values.



Edwin Moses, Chairman of the Laureus World Sports Academy

Since its inception, Laureus has supported projects which have helped to improve the lives of over 1.5 million young people. The Foundation is actively supported in its work by the Laureus World Sports Academy, whose members – all much-respected sporting figures – come from every part of the globe. Between them they hold over 100 Olympic medals, 100 world championship titles and 200 world records. Academy Members like Mark Spitz, Sergey Bubka and Cathy Freeman work jointly with the Chairman of the Laureus World Sports Academy, Edwin Moses, using sport as a means of helping young children in their mental, physical and social development. National Foundations in Argentina, Germany, Italy, the Netherlands, Spain, South Africa, Switzerland and the USA provide the projects with on-the-spot support.

The Laureus project Cavallo organized by the Laureus Foundation Switzerland fosters the social skills and personal development of children from socially or economically disadvantaged backgrounds. By having direct contact with and doing exercises with horses, by caring for them and by working in the

stables, young people learn to take on responsibility, as well as to increase their patience and ability to assert themselves. Riding improves their motor skills while contact with the animals increases their powers of perception, their self-confidence and their sense of responsibility – all qualities that are often not encouraged in the participating children off project in their family settings.

The Grupo Desportivo de Manica (GDM) is a social and sports club in the town of Manica in Mozambique. It offers disadvantaged children, many of whom live below the poverty line, a home for their sporting activities. In the early 1990s, decades of war and civil unrest in Mozambique were followed by a period of freedom and stability that allowed the people to start rebuilding their country. In Manica, this involved the founding

WE CAN DO FAR MORE IN SPORT TODAY THAN SEW LOGOS ON T-SHIRTS

of the GDM. The club, which is effectively the heartbeat of the region, is part of the Laureus Sport for Good Foundation. Many of the participants have lost one if not both parents, and around 40 per cent come from broken homes. They are generally aged between 11 and 27, but some are as young as 6. For many, who lack the security and loving care of a family, the sports team often becomes their effective home, where they eat, play and live with their peers. In the club, the older players are their role models and the "big brothers" who look after them. As is to be expected, football is the most popular sport, but they can also play basketball and volleyball and take advantage of the facilities for table tennis, fitness training and chess. They can learn the basics of IT and English, too. Sports activities are often paired with HIV/AIDS awareness campaigns; HIV is a

major problem in Mozambique. Official figures show 11.5 per cent of adults as HIV-positive and, according to UNICEF, there are around 470,000 children whose parents have died of the disease.

In Russia, the integration of the intellectually disabled into society is still very much in its infancy. The organisation Special Olympics Russia has taken it upon itself to train young people and adults with intellectual disabilities in the Olympic disciplines and to give them a chance to take part in sporting competition. This not only improves their physical fitness. Together with their families and other athletes, the young people, who come from special schools and psycho-neurological institutes, discover their own talents, learn what it means to be accepted by a team and make friends with other young people of the same age.

THE LAUREUS SPORT FOR
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OVER 140 PROJECTS
AROUND THE GLOBE

Mixed teams of athletes with and without intellectual disabilities help dismantle prejudice both on and off the field, while boosting the participants' self-esteem. Their opponents come from schools, sports schools and sports clubs. Special Olympics Russia promotes regular training and sports competitions in 62 regions of the Russian Federation. Over 110,000 athletes participate at all levels, from school tournaments to regional championships or even international events. Special Olympics Russia also demands that politicians take a stand against inequality and intolerance, and that they recognize the abilities and achievements of the mentally challenged.

One of the individuals taking part in Special Olympics Russia is 16-year-old Masha Nikulina of Russia. She is also the winner of the annual children's drawing competition organized by the Laureus Sport for Good Foundation.



The Special Olympics Russia organization gives disadvantaged children and adults access to sport and regular training



BLUE IS THE COLOUR OF HOPE

The latest IWC "Laureus Sport for Good Foundation" special edition is already the eighth in the series. And, once again, the colour of hope for disadvantaged children is blue: the unmistakable Laureus blue found on the dial of the Portuguese Chronograph Classic. Water-resistant to 3 bar, the watch is fitted with the rugged IWC-manufactured 89361 calibre and features a flyback function, an imprint at the edge of the dial with a quarter-second scale for measuring periods of time up to a minute and an analogue display in a subdial for keeping track of times longer than a minute.

In 2013, in keeping with a revered tradition, IWC Schaffhausen organized another children's drawing competition throughout all the Laureus Sport for Good Foundation projects. The subject of this year's competition, "Time to play", encouraged many children and adolescents from all over the world to submit entries. The jury chose the drawing by 16-year-old Masha Nikulina from the Russian Federation. Her artistically ambitious picture shows happy children skiing and playing around in the snow. The winning design is engraved on the back of the case. The engraving is a reminder that some of the sales proceeds are destined to help Laureus Sport for Good Foundation projects in some of the world's most problematic regions.





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