

— SINCE 1984 —

# PORTOFINO



THE SIZE AND CLASSICAL ELEGANCE OF THE FIRST PORTOFINO  
ENSURED IT GARNERED OF WIDESPREAD ATTENTION



————— For many years now, the former fishing village of Portofino on the Golfo del Tigullio near Genoa in Italy has been a place where the rich and famous from all over the world gather. The narrow little houses in red and terracotta clustered tightly around the picturesque natural harbour provide the perfect backdrop for stars and celebrities.

Even today, the international jet set gathers in Portofino to enjoy the relaxed, laid-back lifestyle of southern Europe. The classically elegant Portofino watch family is a subtle reflection of this lifestyle. The history of the Portofino watch family began in the late 1970s. Back then, IWC noted a persistent demand for timeless, classic models. The elegant IWC open-face pocket watch, Reference 5201, served as the basis for the new watch line: its dial was turned through 90 degrees and equipped with a moon phase display. And that was it: the new “pocket-watch-style wristwatch” Reference 5251, which was unveiled in 1984, went by the name “Portofino”. Since then, the Portofino collection has been one of IWC’s most successful watch families: an expression of understatement and good taste.

In 1988, to mark its 120th anniversary, IWC unveiled the Portofino Reference 2532, a consummately elegant timepiece in a gold case with Roman numerals. That same year saw the launch of the Portofino Reference 3731 with the hybrid 631-calibre movement. Although the chronograph consisted of 233 parts, the height of the movement was just 3.8 millimetres: a master stroke of watchmaking. In 1993, IWC unveiled the Portofino Hand-Wound, Reference 2010, with an ultra-slim movement measuring just 1.85 millimetres in height. A mechanical chronograph joined the watch family in 2007.

In 2011, the year of the Portofino, an IWC hand-wound movement from the 8-day 59000-calibre family, which is manufactured in-house, became the first to scale the pinnacle of haute horlogerie. The 59210 calibre in the Portofino Hand-Wound Eight Days only needs winding once a week. In 2014, it was joined by the 59230 calibre in the Portofino Hand-Wound Big Date.

## THE PORTOFINO COLLECTION IS ONE OF THE MOST SUCCESSFUL IWC FAMILIES

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In 2014, for the first time ever, IWC presented the Portofino 37-millimetre collection for watch lovers who prefer a watch that is slightly less voluminous but also more luxurious. The Portofino Automatic 37 is also perfect for a slimmer wrist. The striking timepiece is available in four red gold and seven stainless-steel models. Of the stainless-steel versions, two are new in 2016: one with a blue dial and matching alligator leather strap, the other with a silver-plated dial and a raspberry pink alligator leather strap. The watches are set either with 66 diamonds on the bezel or, in a slightly more understated fashion, with 12 precious stones on the dial.

With the Portofino Automatic Moon Phase 37, the moon phase complication made its return to the Portofino collection after a break of 30 years. Another model joining the collection this year is a version that discreetly celebrates luxury with a polished stainless-steel case, 12 diamonds on the dial and a green strap. The Portofino Automatic Day & Night 37 combines the richness of diamonds and mother-of-pearl with the practicality of a second time zone and 24-hour day/night display.

This year also sees the début of two pleasing complications. The Portofino Hand-Wound Monopusher features a single-button mechanism that permits the measurement of stop times up to 60 minutes. And the Portofino Hand-Wound Day & Date combines the big date with a day display. Together with the 8-day movement and power reserve display, they produce an exquisite timepiece of enormous practical use.





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## UNDERSTATED CHRONOGRAPH

————— The Portofino Hand-Wound Monopusher features a sophisticated single-button mechanism that permits the measurement of stop times up to 60 minutes. The chronograph push-button is an integral part of the crown and at first glance goes virtually unnoticed. To start, stop or reset the chronograph, all the wearer needs to do is press this single multifunctional pusher repeatedly. When the button is pushed for the third time all the chronograph displays are reset to zero. The outstanding feature of the 59360 calibre is the new chronograph mechanism, now mounted on the movement side. The owner has the convenience of a 192-hour power reserve that guarantees accurate running for

8 days before it automatically stops. The energy remaining can be seen in the power reserve display on the dial between “8” and “9 o'clock”. The subdial at “12 o'clock” shows the minutes recorded by the chronograph function while the seconds can be read off from the central hand. In combination with the small seconds at “6 o'clock” and the date at “3 o'clock”, this gives the dial a pleasing equilibrium. The Portofino Hand-Wound Monopusher is available either in white gold with a slate-coloured dial and grey alligator leather strap from Santoni or in an 18-carat red gold case with a silver-plated dial and brown Santoni alligator leather strap.

## PORTOFINO HAND-WOUND MONOPUSHER

REFERENCE 5151



**REF. IW515103**  
in 18-carat white gold with grey  
alligator leather strap



**REF. IW515104**  
in 18-carat red gold with dark brown  
alligator leather strap



**BACK VIEW**  
for both References  
(shown here is the IW515104)

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Mechanical chronograph movement · Hand-wound · IWC-manufactured 59360 calibre (59000-calibre family) ·  
8-day power reserve when fully wound · Power reserve display · Date display · Stopwatch function  
with minutes and seconds · Small hacking seconds · Indexless balance with four golden weight screws on the balance  
rim · Breguet spring · Sapphire glass, arched-edge, antireflective coating on both sides · See-through  
sapphire-glass back · Water-resistant 3 bar · Case height 13 mm · Diameter 45 mm · Alligator leather strap by Santoni

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## TIMELESS BEAUTY

————— In the Portofino Hand-Wound Day & Date IWC's designers and watchmakers have combined the big date with the day display and created an aesthetic timepiece that is also enormously practical in use. The month is indicated by the large digits at "12 o'clock", where we see the perfect interplay of two precisely synchronized discs. One of the two discs bears the numerals 0 to 3 and takes care of the tens, while the second, with figures from 0 to 9, displays the single digits. Responsible for the perfect synchronization between the two discs is the IWC-manufactured 59220 calibre. The additional day display is directly connected to the date advance mechanism. Two elastic advance fingers, superimposed one on top of the other, tap off energy from the barrel throughout the day. By midnight they have

built up sufficient power, firstly to advance the date, and, secondly to move a seven-toothed star wheel that causes the hand to jump to the next day of the week. Fully wound, the 8-day movement will continue running precisely for 192 hours without the need for any intervention. At that point, the owner will have to supply fresh energy by winding the crown. The power reserve display on the dial indicates when this is necessary. The Portofino Hand-Wound Day & Date is available in stainless steel (Ref. IW516201) with a silver-plated dial, rhodium-plated hands and indices and a black leather strap from Santoni. The red gold version (Ref. IW516203) features a slate-coloured dial, gold-plated hands and 18-carat red gold indices together with a dark brown leather strap from Santoni.



## PORTOFINO HAND-WOUND DAY & DATE

REFERENCE 5162



**REF. IW516203**  
in 18-carat red gold with dark brown  
alligator leather strap



**REF. IW516201**  
in stainless steel with black  
alligator leather strap



**BACK VIEW**  
for both References  
(shown here is the IW516201)

Mechanical chronograph movement · Hand-wound · IWC-manufactured 59220 calibre (59000-calibre family) · 8-day power reserve when fully wound · Power reserve display · Day and date display · Small hacking seconds · Breguet spring · Sapphire glass, arched-edge, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 13 mm · Diameter 45 mm · Alligator leather strap by Santoni







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## THE PORTOFINO 8-DAY POWER RESERVE COLLECTION

————— There are moments you look forward to all week long. For many watch lovers, manually winding the movement of a timepiece with an IWC-manufactured calibre from the 59000 family is one of them. The powerful movements run precisely and reliably for a full 192 hours, or 8 days, before automatically stopping. The Portofino Hand-Wound

: Eight Days shows the date at “3 o’clock”. The energy remaining can be seen in the power reserve display on the dial between “8” and “9 o’clock”. All versions of the 8-day power reserve collection feature a see-through sapphire-glass back cover and are fitted with a Santoni alligator leather strap.

# PORTOFINO HAND-WOUND EIGHT DAYS

REFERENCE 5101



**REF. IW510104**  
in 18-carat red gold with dark brown  
alligator leather strap



**REF. IW510107**  
in 18-carat red gold with dark brown  
alligator leather strap

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Mechanical movement · Hand-wound · IWC-manufactured 59210 calibre (59000-calibre family) · 8-day power reserve when fully wound · Power reserve display · Date display · Small hacking seconds · Breguet spring · Sapphire glass, arched-edge, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 12 mm · Diameter 45 mm · Alligator leather strap by Santoni

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## PORTOFINO HAND-WOUND EIGHT DAYS

REFERENCE 5101



**REF. IW510103**  
in stainless steel with brown  
alligator leather strap



**REF. IW510102**  
in stainless steel with dark brown  
alligator leather strap



**REF. IW510106**  
in stainless steel with black  
alligator leather strap

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Mechanical movement · Hand-wound · IWC-manufactured 59210 calibre (59000-calibre family) · 8-day power reserve when fully wound · Power reserve display · Date display · Small hacking seconds · Breguet spring · Sapphire glass, arched-edge, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Case height 12 mm · Diameter 45 mm · Alligator leather strap by Santoni

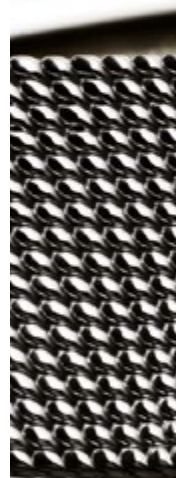


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## TIMELESS ELEGANCE CAN BE MEASURED

————— If you approach the former fishing village of Portofino from the sea, the picturesque old houses could easily trick you into thinking that time had stood still – until you suddenly notice the sleek yachts with their state-of-the-art technology and luxury interiors lying at anchor, that is. The elegant Portofino Chronograph provokes a similar reaction: its striking chronograph push-buttons are reminiscent of the cockpit of 1960s Italian sports cars. In much the same style, the stopwatch

displays bring a distinctly sporty touch to the entire Portofino family. The watch, which features convex sapphire glass and appliquéd Roman numerals, is driven by the time-tested, self-winding 75320 calibre with a 44-hour power reserve. Apart from the classic alligator leather straps, these watches are available with cool but snug-fitting Milanese mesh bracelets, which underscore the timeless character of the Portofino Chronograph.









## PORTOFINO CHRONOGRAPH

REFERENCE 3910



**REF. IW391020**  
in 18-carat red gold with dark brown  
alligator leather strap



**REF. IW391021**  
in 18-carat red gold with dark brown  
alligator leather strap

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Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Day and date display ·  
Stopwatch function with hours, minutes and seconds · Small hacking seconds · Sapphire glass, convex,  
antireflective coating on both sides · Special back engraving · Water-resistant 3 bar · Case height 13.5 mm · Diameter 42 mm

## PORTOFINO CHRONOGRAPH

REFERENCE 3910



**REF. IW391007**  
in stainless steel with dark brown  
alligator leather strap



**REF. IW391008**  
in stainless steel with black  
alligator leather strap

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Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Day and date display ·  
Stopwatch function with hours, minutes and seconds · Small hacking seconds · Sapphire glass,  
convex, antireflective coating on both sides · Water-resistant 3 bar · Case height 13.5 mm · Diameter 42 mm

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## PORTOFINO CHRONOGRAPH

REFERENCE 3910



**REF. IW391009**

in stainless steel with Milanese  
bracelet in stainless steel



**REF. IW391010**

in stainless steel with Milanese  
bracelet in stainless steel

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Mechanical chronograph movement · Self-winding · 44-hour power reserve when fully wound · Day and date display · Stopwatch function with hours, minutes and seconds · Small hacking seconds · Sapphire glass, convex, antireflective coating on both sides · Water-resistant 3 bar · Case height 13.5 mm · Diameter 42 mm · Milanese bracelet in stainless steel



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## THREE HANDS, ONE CONCEPT

————— Simply classic: for many years this formula has been the secret to the Portofino Automatic's success. Three hands and a discreet day display: the epitome of good taste, it needs no more. The solid, mechanical automatic movement reliably ticks away the time. The evenly rounded sides of the 40-millimetre case make it appear even slimmer. The red gold version is available with a silver-plated or slate-coloured dial and decorated on the reverse side with an exquisite engraving showing a view of the harbour at Portofino. The steel models with silver-plated or black dials

are available with a choice of alligator leather straps or a Milanese bracelet in stainless steel. A new addition this year is the model with golden appliqués on a silver-plated dial. The Portofino Automatic collection has been extended to include two exquisite models in red gold and a white gold version with a diamond-studded bezel and Santoni alligator leather strap. The sun pattern guilloché work underscores the luxurious appearance of these timepieces. The reverse side of the cases is decorated with an exquisite engraving showing the harbour at Portofino.



# PORTOFINO AUTOMATIC

REFERENCE 3565



**REF. IW356504**  
in 18-carat red gold with dark brown  
alligator leather strap



**REF. IW356511**  
in 18-carat red gold with dark brown  
alligator leather strap



**BACK VIEW**  
for both References  
(illustrated is the IW356511)

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display ·  
Central hacking seconds · Sapphire glass, convex, antireflective coating  
on both sides · Special back engraving · Water-resistant 3 bar · Case height 9.5 mm · Diameter 40 mm

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# PORTOFINO AUTOMATIC

REFERENCE 3565



**REF. IW 356517**  
in stainless steel with black  
alligator leather strap



**REF. IW 356501**  
in stainless steel with black  
alligator leather strap



**REF. IW 356502**  
in stainless steel with black  
alligator leather strap

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display ·  
Central hacking seconds · Sapphire glass, convex, antireflective  
coating on both sides · Water-resistant 3 bar · Case height 9.5 mm · Diameter 40 mm

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## PORTOFINO AUTOMATIC

REFERENCE 3565



**REF. IW356505**

in stainless steel with Milanese  
bracelet in stainless steel



**REF. IW356506**

in stainless steel with Milanese  
bracelet in stainless steel

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display ·  
Central hacking seconds · Sapphire glass, convex, antireflective coating on both sides ·  
Water-resistant 3 bar · Case height 9.5 mm · Diameter 40 mm · Milanese bracelet in stainless steel





## PORTOFINO AUTOMATIC

REFERENCE 3565



**REF. IW356514**

in 18-carat white gold with 72 diamonds  
and black alligator leather strap



**REF. IW356515**

in 18-carat red gold with 72 diamonds  
and black alligator leather strap



**REF. IW356516**

in 18-carat red gold with 72 diamonds  
and dark brown alligator leather strap

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display · Central hacking seconds ·  
Sapphire glass, convex, antireflective coating on both sides · Special back engraving ·  
Water-resistant 3 bar · Case height 9.5 mm · Diameter 40 mm · Alligator leather strap by Santoni



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## AN EYE-CATCHER BY DAY AND NIGHT

————— After the first Portofino delighted watch lovers over 30 years ago with a moon phase, the display now returns to the Portofino family. For the red gold and stainless-steel versions of the Portofino Automatic Moon Phase 37, IWC's watch designers chose flawless, gently shimmering mother-of-pearl in white and black. The delicate, sober patterning of the mother-of-pearl lends the dials an incomparable depth and vividness. Bezels set with 66 diamonds provide an appropriate sense of elegance. The watches are sold with Santoni alligator leather straps, while one of the red gold versions is available with a top-quality Milanese bracelet. Milanese bracelets are also available in stainless steel or red gold for all the other models. The dial of the sumptuous white gold model is coated with several layers of deep jet-black lacquer, which provides a striking backdrop to the pure white diamonds. This year, it is joined by a version without a jewel-set bezel that celebrates the art of understatement

with a polished stainless-steel case, 12 diamonds on the dial and a green strap. The Portofino Automatic Day & Night 37 with a second time zone is the perfect companion for globe-trotting business people, jet-setters and night owls. While the hour, minute and seconds hands display the local time, the blue hand on the inner 24-hour ring shows the time at a second location of the wearer's choice. To help the wearer keep track more easily, the 12 hours of daytime are shown in white and night-time in blue. Convenient operation via the crown makes it particularly easy to set the times separately. Thanks to its elegant design with diamond-set bezel and white mother-of-pearl dial, this gem of a watch will ensure you cut a fine figure no matter what the time. The watch is available in a fabulous red gold or stainless-steel case, combined with a black or dark blue alligator leather strap from Santoni. It is also available with a Milanese bracelet in stainless steel or red gold.



# PORTOFINO AUTOMATIC MOON PHASE 37

REFERENCE 4590



**REF. IW459004**

in 18-carat white gold with 90 diamonds  
on the case and 84 diamonds  
on the black lacquer dial and black  
alligator leather strap

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Central hacking seconds ·  
Moon phase display · Sapphire glass, convex, antireflective coating on both sides ·  
Water-resistant 3 bar · Case height 11 mm · Diameter 37 mm · Alligator leather strap by Santoni

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## PORTOFINO AUTOMATIC MOON PHASE 37

REFERENCE 4590



**REF. IW459002**

in 18-carat red gold with 66 diamonds  
on the case and 12 diamonds  
on the white mother-of-pearl dial and  
black alligator leather strap



**REF. IW459005**

in 18-carat red gold with 66 diamonds  
on the case and 12 diamonds  
on the white mother-of-pearl dial and Milanese  
bracelet in 18-carat red gold

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Central hacking seconds · Moon phase display · Sapphire glass, convex, antireflective coating on both sides · Water-resistant 3 bar · Case height 11 mm · Diameter 37 mm · Alligator leather strap by Santoni · Milanese bracelet in 18-carat red gold

# PORTOFINO AUTOMATIC MOON PHASE 37

REFERENCE 4590



**REF. IW459003**

in 18-carat red gold with 66 diamonds  
on the case and 12 diamonds  
on the black mother-of-pearl dial and  
dark brown alligator leather strap



**REF. IW459001**

in stainless steel with 66 diamonds  
on the case and 12 diamonds  
on the white mother-of-pearl dial and  
dark blue alligator leather strap

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Central hacking seconds ·  
Moon phase display · Sapphire glass, convex, antireflective coating on both sides ·  
Water-resistant 3 bar · Case height 11 mm · Diameter 37 mm · Alligator leather strap by Santoni

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## PORTOFINO AUTOMATIC MOON PHASE 37

REFERENCE 4590



**REF. IW459007**

in stainless steel with 12 diamonds  
on the white mother-of-pearl dial and  
green alligator leather strap

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Central hacking seconds ·  
Moon phase display · Sapphire glass, convex, antireflective coating on both sides ·  
Water-resistant 3 bar · Case height 11 mm · Diameter 37 mm · Alligator leather strap by Santoni



# PORTOFINO AUTOMATIC DAY & NIGHT 37

REFERENCE 4591



**REF. IW459102**

in 18-carat red gold with 66 diamonds  
on the case and 12 diamonds  
on the white mother-of-pearl dial and black  
alligator leather strap



**REF. IW459101**

in stainless steel with 66 diamonds  
on the case and 12 diamonds  
on the white mother-of-pearl dial and  
dark blue alligator leather strap

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Hour hand adjustable  
in one-hour steps (TZC = Time Zone Corrector) · 24-hour display (second time zone) ·  
Central hacking seconds · Sapphire glass, convex, antireflective coating on both sides · Water-resistant 3 bar ·  
Case height 11 mm · Diameter 37 mm · Alligator leather strap by Santoni

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## RADIANT BEAUTIES

————— With its new Portofino Automatic 37, IWC Schaffhausen has made the classically elegant three-hand timepiece more attractive to watch lovers with a slimmer wrist. The 11 models with their diamond-set bezels or dials will appeal to buyers who are happy to see purist design combined with a distinctive, luxurious note. As of 2016, the watch is available in four red gold and seven stainless-steel versions. Of these, two models in stainless steel have joined the collection: Reference IW458111 features a blue dial with a matching alligator leather strap; and with its silver-plated dial and raspberry pink alligator strap, Reference IW458112 is a new, eye-catching highlight. With a high level of purity, the twinkling gemstones give the Portofino Automatic 37 a radiance of its own. At the same time, the design remains reduced and pleasingly uncluttered. The fine sun-pattern finish on the dials reflects light in a myriad different

ways, while the polished surfaces of the case, like the finish, give the watches an opulent style of their own. Apart from its hour, minute and seconds hands, the Portofino also features a date display with a rapid-advance mechanism, all powered by the solid, mechanical 35111-calibre automatic movement. The central hacking seconds hand can be stopped using the crown and the sapphire glass, which has an antireflective coating on both sides, guarantees a clear view of the dial. Both models are water-resistant to 3 bar. Alligator leather straps from Santoni have been selected for each model to match the dial and case. These come in delicate nuances of colour from light and dark brown to grey and black, as well as in orange, lilac, blue, raspberry pink and red. One of the stainless-steel models is fitted with a high-quality Milanese bracelet. In addition, each watch is also available with a Milanese bracelet in stainless steel or 18-carat red gold.





## PORTOFINO AUTOMATIC 37

REFERENCE 4581



**REF. IW458107**

in 18-carat red gold with 66 diamonds  
on the case and  
lilac-coloured alligator leather strap



**REF. IW458108**

in 18-carat red gold with 66 diamonds  
on the case and  
black alligator leather strap

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display ·  
Central hacking seconds · Sapphire glass, convex, antireflective coating on both sides ·  
Water-resistant 3 bar · Case height 9 mm · Diameter 37 mm · Alligator leather strap by Santoni

## PORTOFINO AUTOMATIC 37

REFERENCE 4581



**REF. IW458109**

in stainless steel with 66 diamonds  
on the case and  
red alligator leather strap



**REF. IW458111**

in stainless steel with 66 diamonds  
on the case and  
blue alligator leather strap

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display ·  
Central hacking seconds · Sapphire glass, convex, antireflective coating on both sides ·  
Water-resistant 3 bar · Case height 9 mm · Diameter 37 mm · Alligator leather strap by Santoni

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## PORTOFINO AUTOMATIC 37

REFERENCE 4581



**REF. IW458112**

in stainless steel with 66 diamonds  
on the case and  
raspberry pink alligator leather strap



**REF. IW458104**

in stainless steel with 66 diamonds  
on the case and  
grey alligator leather strap

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display ·  
Central hacking seconds · Sapphire glass, convex, antireflective coating on both sides ·  
Water-resistant 3 bar · Case height 9 mm · Diameter 37 mm · Alligator leather strap by Santoni



## PORTOFINO AUTOMATIC 37

REFERENCE 4581



**REF. IW458105**

in 18-carat red gold with 12 diamonds  
on the dial and  
orange-coloured alligator leather strap



**REF. IW458106**

in 18-carat red gold with 12 diamonds  
on the dial and  
dark brown alligator leather strap

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display ·  
Central hacking seconds · Sapphire glass, convex, antireflective coating on both sides ·  
Water-resistant 3 bar · Case height 9 mm · Diameter 37 mm · Alligator leather strap by Santoni

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## PORTOFINO AUTOMATIC 37

REFERENCE 4581



**REF. IW458101**  
in stainless steel with 12 diamonds  
on the dial and  
light brown alligator leather strap



**REF. IW458102**  
in stainless steel with 12 diamonds  
on the dial and  
black alligator leather strap



**REF. IW458110**  
in stainless steel with 12 diamonds  
on the dial and Milanese  
bracelet in stainless steel

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Mechanical movement · Self-winding · 42-hour power reserve when fully wound · Date display · Central hacking seconds · Sapphire glass, convex, antireflective coating on both sides · Water-resistant 3 bar · Case height 9 mm · Diameter 37 mm · Alligator leather strap by Santoni · Milanese bracelet in stainless steel

— SPORT FOR GOOD FOUNDATION —

# LAUREUS



————— The latest IWC “Laureus Sport for Good Foundation” special edition is already the tenth in the series. And, once again, the colour of hope for disadvantaged children is blue.

This time it is the turn of the Portofino Automatic Moon Phase 37 Edition “Laureus Sport for Good Foundation” to feature the unmistakable Laureus blue on its dial. And because the moon phase display is the same shade of blue, the silver moon appears to float in infinite space, while the 12 diamonds for the hour indices give the impression of being a twinkling continuation of the star-studded night sky. The dark blue Santoni alligator leather strap tones perfectly with the colour. With a moderately sized case diameter of 37 millimetres, the Portofino Automatic Moon Phase 37, water-resistant to 3 bar, is also ideal for a more slender wrist. The hands and the moon phase display are powered by the mechanical 35800-calibre automatic movement. The phase of the moon in the display is set using the correction button at “2 o’clock”. The central hacking seconds hand is stopped using the crown and the sapphire glass has an anti-reflective coating on both sides.

In 2015, in keeping with a revered tradition, IWC Schaffhausen organized another children’s drawing competition throughout all the Laureus Sport for Good Foundation projects. The subject of this year’s competition, “Time for Sport”, encouraged many children and adolescents from all over the world to submit entries.

The jury chose the drawing by 16-year-old Eleni Partakki from Cyprus. Her picture shows happy girls and boys playing with a ball. The winning design is engraved on the back of the case. The engraving is a reminder that some of the sales proceeds are destined to help Laureus Sport for Good Foundation projects in some of the world’s crisis regions. Eleni Partakki is a participant of PeacePlayers International Cyprus (PPI), which actively encourages Greek-Cypriot and Turkish-Cypriot boys and girls to play basketball together. About 1,400 Greek and Turkish Cypriots play basketball at summer camps, street festivals and local competitions.

## THE LAUREUS SPORT FOR GOOD FOUNDATION CURRENTLY SUPPORTS OVER 150 PROJECTS WORLDWIDE

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Participants at the Lead for Peace/Laureus Youth Empowerment through Sport (YES) summer camp on Cyprus





# PORTOFINO AUTOMATIC MOON PHASE 37 EDITION “LAUREUS SPORT FOR GOOD FOUNDATION”

REFERENCE 4590



## REF. IW459006

in stainless steel with 12 diamonds  
on the dial and  
blue alligator leather strap

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Limited edition of 1,500 watches in stainless steel · Mechanical movement · Self-winding · 42-hour power reserve when fully wound ·  
Moon phase display · Central hacking seconds · Sapphire glass, convex, antireflective coating on both sides ·  
Special back engraving · Water-resistant 3 bar · Case height 11 mm · Diameter 37 mm · Alligator leather strap by Santoni