

# The future is back.



Die Weltneuheit aus Schaffhausen. Bitte beachten Sie: Diese Annonce richtet sich ausschließlich an Ingenieure, Fabrikarbeiter und alle geschmackvollen Berufstätigen, die hohen Magnetfeldern ausgesetzt sind.

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## SAFE TIMES. Die IWC Ingenieur.

The IWC Ingenieur. What appears at first glance to be a safe for the wrist, turns out on closer inspection to be ... that's right, a safe for the wrist. Beneath the solid steel case is another, equally solid soft-iron case. This shields the movement from magnetic fields of up to 40,000 A/m – over 1,000 times the strength of the Earth's magnetic field. You'd have to climb into a particle accelerator to knock the IWC Ingenieur out of sync.

The movement is our proven and esteemed automatic calibre 32111. With 28,800 vibrations per hour, 164 individual components and 21 jewels, it is as precise as it is durable. The movement's components are carefully adjusted to minimize friction, which in combination with the case and the hardened sapphire glass with anti-reflective coating on



both sides means: outside of a particle accelerator, you can maltreat the Ingenieur as much as you want – it cannot be shaken.

This watch not only has a screw-down crown but also a screw-down bezel and thus a particularly tightly sealing watch glass. This makes the IWC Ingenieur water-resistant to a depth of 100 metres. So you can walk with the watch on the seabed from Denmark to Sweden – the watch doesn't care. In a nutshell: 149 grams of indestructibility.

Why did we design such a watch in 1976? Let's put it philosophically: time is the most precious thing man has. That's why it belongs in a safe place.

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# The Gentleman's Choice

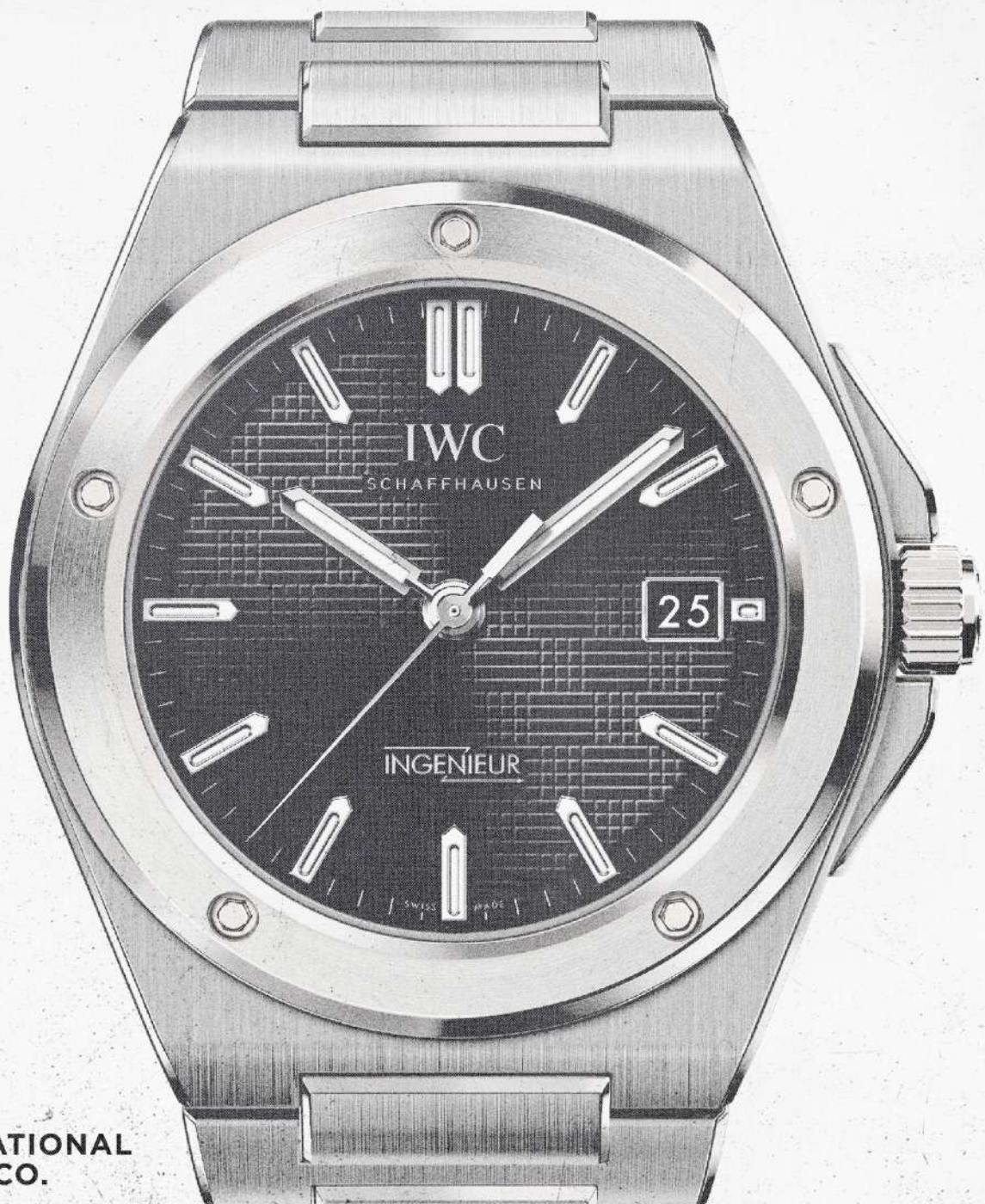
Die IWC Ingenieur.

Engineering a watch engineered for engineers to use while engineering requires a few essentials: antimagnetism and a resistance to almost every gas, liquid and chemical known to man; it also wouldn't hurt if it looked good.

To do so, IWC joined forces with freelance watch designer Gérald Genta. Not known for adhering to the status quo,

Genta decided that it was about time to unveil the true essence of IWC. Exposing the engineering in all its technical glory.

He let the screws and bores tell the story of their origin, no longer hidden from view. And so the Ingenieur was born. Combining art and technology long before it was a thing.



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